

OLED W7 Series

LG SIGNATURE Picture-On-Wall OLED 4K HDR Smart TV

65" 77"

* Class size: See below for details.

- 4K Ultra HD (3,840 x 2,160)
- Picture-On-Wall
- Active HDR with Dolby Vision™
- Perfect Black
- Cinematic Color
- Billion Rich Colors
- Ultra Luminance
- Pixel Level Dimming

LG SIGNATURE OLED TV



Picture-On-Wall

Yes, it really is a television. Discover a TV so thin and light that the screen attaches directly to the wall, held in place by magnets. LG's radical new Picture-on-Wall esthetic uses the most advanced OLED technology yet to achieve this first-of-its-kind design.

Active HDR with Dolby Vision™

Active HDR analyzes and optimizes HDR10 content scene-by-scene for an even more striking, more breathtaking High Dynamic Range experience. It also supports Dolby Vision™ as well as the new backward-compatible HLG HDR standard, assuring the most HDR content.

Dolby Atmos®

From state-of-the-art theaters to the home: With Dolby Atmos®, sounds can move anywhere, including above the listener for the ultimate in surround audio. Discover Dolby Atmos (on select titles) through the TV speakers, or pass through to a compatible home theater system for the full experience.

PICTURE QUALITY	
4K Ultra HD (3,840 x 2,160)	Yes
Active HDR with Dolby Vision™	Yes
HDR Effect	Yes
Perfect Black	Yes
Cinematic Color	Yes
True Color Accuracy	Yes
Wide Viewing Angle	Yes
Billion Rich Colors	Yes
Ultra Luminance	Yes
4K Upscaler	Yes
Pixel Level Dimming	Yes
SMART TV	
webOS 3.5	Yes
Magic Remote Control	Included
Natural Voice Recognition	Yes
Universal Control Capability	Yes
LG Content Store (App Store)	Yes
Full Web Browser	Yes
Channel Plus	Yes

SMART SHARE	
Screen Share	Yes
Content Share	Yes
AUDIO	
Speaker System	4.2 Channel
Output Power	60W (WF: 20W)
Dolby Atmos	Yes
Dolby Atmos Decoder	Yes
DTS Decoder	DTS-HD
Surround Mode	OLED Surround
Hi-Fi Audio	Yes
Wireless Sound Sync	Yes
CONNECTIVITY	
Wi-Fi® Built In	802.11ac
Wi-Fi Direct	Yes
IP Control	Yes
Simplink (HDMI CEC)	Yes
INPUTS	
HDMI	4 (HDCP 2.2)
USB	3
RF In (Antenna/Cable)	1
Composite In	1
Ethernet	1
Optical	1
RS232C (Mini Jack)	1

POWER	
Power Supply (Voltage, Hz)	120Vac 50-60Hz
Power Consumption	TBD
Standby Mode	0.5W
OLED65W7P (64.5" DIAGONAL) DIMENSIONS/WEIGHTS/UPC	
Display (WxHxD)	57.1" x 32.5" x 0.15"
AV Box (WxHxD)	49.6" x 3.1" x 7.8"
Shipping (WxHxD)	64.3" x 37.6" x 11.3"
Display Weight	16.8 lbs
AV Box Weight	22.0 lbs
Shipping Weight	72.8 lbs
UPC	719192610989
OLED77W7P (76.7" DIAGONAL) DIMENSIONS/WEIGHTS/UPC	
Display (WxHxD)	67.8" x 38.9" x 0.23"
AV Box (WxHxD)	57.5" x 3.3" x 8.2"
Shipping (WxHxD)	75.1" x 48.1" x 13.0"
Display Weight	27.1 lbs
AV Box Weight	28.0 lbs
Shipping Weight	108.6 lbs
UPC	719192610972

HOME ENTERTAINMENT

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